

Friends of Mike Mathis

11/4-11/8/14

\$6,300

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25347105	Changes as of: 11/2/2016 at 4:00 PM	Version: Current State Version 1
CPE: //5586	Flight: 10/31/16 - 11/13/16	Total \$: \$6,300.00
Agency: Adelstein & Associates	Advertiser: Friends of Mike Mathis	Total Spots: 5
2155 CATON CHICAGO, IL 60647	Product: MIKE MATHIS	Total CPP: \$262.50
	Agency Order #:	Total GRP: 24.0
	Buyer: BARB OBRZUT	
	Salesperson: DAN RAYMOND	
	312-832-6634	
	Office: CHICAGO	
	Primary Demo: Adults 35+	
	Con Type: POLITICAL/NOTE	
	Assistant: REBECCA BERRY	
	312-832-6605	
	Separation:	

Comments: SCHEDULE RUNS THU, 11/3-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/7		Total Spots	Total \$	CPP	GRP
							10/31	11/7				
1	Th-F 7a-9a		GMA	\$1,400.00	5.0	30	2	0	2	\$2,800.00	\$280.00	10.0
2	M-Tu 7a-9a		GMA	\$1,400.00	5.0	30	0	1	1	\$1,400.00	\$280.00	5.0
3	Th-F 5p-5:30p		FIRST NEWS @ 5P	\$1,400.00	6.0	30	1	0	1	\$1,400.00	\$233.33	6.0
4	Su 7a-8a		SUNDAY GMA	\$700.00	3.0	30	1	0	1	\$700.00	\$233.33	3.0
TOTALS:							4	1	5	\$6,300.00	\$262.50	24.0



125 West 55th St
New York, NY 10019

Contract # 25347105 Changes as of: 11/2/2016 at 4:00 PM Version: Current State Version 1

CPE: //5586 Flight: 10/31/16 - 11/13/16 Station: WICS Total \$: \$6,300.00
Agency: Adelstein & Associates Advertiser: Friends of Mike Mathis DMA Total Spots: 5

2155 CATON Product: MIKE MATHIS Office: CHICAGO Total CPP: \$262.50
CHICAGO, IL 60647 Agency Order #: Buyer: BARB OBRZUT Con Type: POLITICAL/VOTE Total GRP: 24.0
Salesperson: DAN RAYMOND Assistant: REBECCA BERRY Separation:

312-832-6634

Special Instructions

Date/Time	Added by	Comment
11/02/16 4:00 PM	REBECCA BERRY	SCHEDULE RUNS THU, 11/3-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Competitive Information	
Market Budget: \$0	
WICS Share: 14%	
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$6,300.00	\$262.50	24.0
Total	100%	5	\$6,300.00	\$262.50	24.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	5	\$6,300.00
Total	5	\$6,300.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	11/2/16 4:12 PM					\$0
New	11/2/16 4:00 PM	REBECCA BERRY	New	5		\$6,300.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS-TV, LLC
2680 E Cook St
Springfield, IL 62703

Adelstein & Associates
2155 Caton
Chicago, IL 60647

Contract 7777

Schedule Dates 11/4/16-11/10/16
Advertiser Friends of Mike Mathis-D (113402)
Agency Adelstein & Associates (17775)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Mike Mathis (873322)
Salesperson Millennium/DG, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name OBRZUT, BARB
Phone/Fax /
CPE 5586
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MIKE MATHIS Dan Raymond
SCHEDULE RUNS THU, 11/3-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Date 11/02/16
Last Modified 11/02/16
Entered Amanda Painter
CO-OP No
Headline ECR25347105
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$945.00
Net Total \$5,355.00
Sales Tax

5+ WICD Combo 100/0 (WICS)	Rate
Forecast Month	2016
Spots	6
Total:	\$6,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-5.0)	11/04/16-11/04/16	1	:30	7A-9A (CST)						2			2	\$1,400.00	\$2,800.00	WICS+WICD Combo 100/0 (WICS) GMA		11/2/16
2.0	Normal Line / SPOT (2-5.0)	11/07/16-11/08/16	1	:30	7A-9A (CST)		1	X						1	\$1,400.00	\$1,400.00	WICS+WICD Combo 100/0 (WICS) GMA		11/2/16
3.0	Normal Line / News (3-6.0)	11/04/16-11/04/16	1	:30	5P-5:30P (CST)						X			1	\$1,400.00	\$1,400.00	WICS+WICD Combo 100/0 (WICS) First News @ 5		11/2/16
4.0	Normal Line / SPOT (4-3.0)	11/06/16-11/06/16	1	:30	7A-8A (CST)								1	1	\$600.00	\$600.00	WICS+WICD Combo 100/0 (WICS) GMA		11/2/16
5.0	Normal Line / SPOT (5)	11/07/16-11/07/16	1	:30	10:35P-11:35P (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Kimmel		11/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
-----------------------	-------

I, Miles King (Adelstein & Associates),

being/on behalf of: Mike Mathis,

a legally qualified candidate of the Democratic

political party for the office of: IL HD-95

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Mike Mathis

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Derek Page

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/20/16

Date

Mike R King

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Jennifer E Valenti

Signature

Printed Name

Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WICS- TV	\$5,355.00	Mathis Est. #5586